

Fair Fashion Award 2026

Focus on Fair Working Conditions and Human Rights

Introduction

What is being recognized?

The Fair Fashion Award is presented to the brand that scores the highest based on the criteria below regarding sustainability, fair working conditions, and human rights in the textile supply chain.

Based on this evaluation grid, a longlist is compiled and published. The jury, consisting of recognized experts in the relevant fields, then selects a shortlist from this longlist. All selected entries will have the opportunity to present their projects at the awards ceremony. The jury will also select the winners in each category, who will each receive **prize money totaling CHF 20,000**. The second- and third-place finishers in each category will each be awarded professional consulting services valued at CHF 3,000.

Who is eligible for the award?

Eligible entries include organizations, brands, projects, or services from the textile industry that are available and accessible on the Swiss market. For submissions involving a project in the service sector, only the relevant questions need to be answered.

Entries may be submitted in the following two categories:

Emerging Organizations

- Emerging in terms of sustainability
- Revenue under CHF 10 million, or
- Fewer than 50 employees (calculated as full-time equivalents)

Established Organizations

- Revenue over CHF 10 million
- More than 50 employees (calculated as full-time equivalents)

Criteria and Evaluation Grid

This criteria and evaluation grid serves as a **guide for answering questions** related to sustainability. The grid outlines the weighting and the underlying criteria. The focus is on the specific sustainability of your proposal, and **priorities can and should be set individually**.

Contact Information	
Questions About the Proposal	Weighting
<p>1. Please describe your proposal and the motivation/vision behind it.</p> <p>One-sentence summary for potential publication in the nomination:</p>	Explanation
<p>2. What approach makes your proposal particularly sustainable, fair, and innovative?</p>	Explanation
<p>3. How do you assess the future development potential for your proposal, and what role does it play as a model and in terms of knowledge transfer for the market?</p>	Explanation

Governance, Strategy, and Responsibility	30%
4. Human Rights as an Integral Part of Corporate Strategy <ul style="list-style-type: none"> • Embedding human rights in the mission statement, policies, and Code of Conduct, with reference to recognized frameworks • Long-term goals with regular monitoring and reporting • Assigned responsibilities within top management 	
5. Risk Analysis & Prioritization <ul style="list-style-type: none"> • Systematic analysis of human rights risks • Traceability to the source and prioritization • Realistic and ambitious targets throughout the supply chain • Alignment with business decisions and actions 	
6. Business Relationships & Purchasing Policy <ul style="list-style-type: none"> • Long-term partnerships • Purchasing and growth decisions take social impacts into account • Realistic production timelines and fair payment terms • No last-minute cancellations or price pressure 	
7. Complaint Mechanism <ul style="list-style-type: none"> • Access to effective complaint mechanisms • Clear procedures for addressing identified issues • Verifiable corrective actions • Long-term commitment rather than termination of the business relationship 	
Working Conditions and Human Rights	40%
8. Working Hours, Occupational Safety & Dignity in the Supply Chain <ul style="list-style-type: none"> • Occupational Safety and Health • Zero tolerance for child labor and forced labor, with the implementation of effective preventive measures • Fair working hours & overtime policies • Gender equality and protection against discrimination, violence, and harassment 	
9. Living wages in the supply chain <ul style="list-style-type: none"> • Strategy and adoption of the living wage approach • Definition and specific measures for wage adjustments at the various tiers • Definition of the brand's shared responsibility (e.g., pricing, volume, planning) 	

<p>10. Freedom of Association & Employee Participation in the Supply Chain</p> <ul style="list-style-type: none"> • Involvement of and respect for trade unions • Workers' right to and ability to exercise freedom of association and collective bargaining • Independence of worker representatives • Involvement of employees and other stakeholders in decision-making processes 	
<p>Environment and Quality</p>	<p>15%</p>
<p>11. Environment and Sustainability</p> <ul style="list-style-type: none"> • Timeless design and quality over fleeting trends • Circular economy approaches and models • Reduction of water and energy consumption • Climate impact (CO₂ reduction rather than offsetting) • Critical consideration of material selection. Use of: certified natural fibers, recycled materials, innovative, environmentally friendly fibers 	
<p>Communication</p>	<p>15%</p>
<p>12. Communication and Transparency</p> <ul style="list-style-type: none"> • Clear presentation of the stages of value creation • Disclosure of countries of origin • Information that is easy for consumers to understand • Identification of challenges • The issue is also addressed in internal communications • Consistency between communication and practice 	