

Fair Fashion Award 2026

Focus on Fair Working Conditions and Human Rights

Introduction

What is being recognized?

The Fair Fashion Award is presented to the brand that scores the highest based on the criteria below regarding sustainability, fair working conditions, and human rights in the textile supply chain.

Based on this evaluation grid, a longlist is compiled and published. The jury, consisting of recognized experts in the relevant fields, then selects a shortlist from this longlist. All selected entries will have the opportunity to present their projects at the awards ceremony. The jury will also select the winners in each category, who will each receive **prize money totaling CHF 20,000**. The second- and third-place finishers in each category will each be awarded professional consulting services valued at CHF 3,000.

Who is eligible for the award?

Eligible entries include organizations, brands, projects, or services from the textile industry that are available and accessible on the Swiss market. For submissions involving a project in the service sector, only the relevant questions need to be answered.

Entries may be submitted in the following two categories:

Emerging Organizations

- Emerging in terms of sustainability
- Revenue under CHF 10 million, or
- Fewer than 50 employees (calculated as full-time equivalents)

Established Organizations

- Revenue over CHF 10 million
- More than 50 employees (calculated as full-time equivalents)

How do I apply?

Eligible applicants should fill out the form below and send it to award@swissfairtrade.ch by **July 12, 2026**, at the latest.

Application Form

Contact Information	
Contact Person	
Email-Address	
Phone	
Project and Company	
Address	
Company Revenue	
I am applying in the category:	
<input type="checkbox"/> Emerging <input type="checkbox"/> Established	

Questions About Your Offer
<p>1. Please describe your offer and the motivation/vision behind.</p> <p>One-sentence summary for potential inclusion in the nomination:</p>
<p>2. What approach makes your offer particularly sustainable, fair, and innovative?</p>
<p>3. How do you assess the future development possibilities for your offer and what is the role model function and the potential for the market?</p>

Governance, Strategy and Responsibility

4. How are human rights integrated into your corporate strategy?

5. Please describe how you identify, assess, and prioritize risks in your supply chain.

6. Describe your procurement policy and the way in which you establish and maintain your business relationships.

7. How do you implement the grievance mechanism for workers in the supply chain?

Working Conditions and Human Rights in the Supply Chain

8. Please describe how you address key issues related to fair working conditions in your supply chain, particularly working hours, child labor, forced labor, and gender equality.

9. What approaches do you implement to ensure living wages throughout the supply chain?

10. Please describe how freedom of association and worker participation are enabled and promoted in your supply chain.

Environment and Quality

11. Please describe how you address environmental impacts and circular economy considerations.

Communication

12. Describe how you address sustainability and human rights issues in your internal and external communications.